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Press Release

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XSYS joins ProPak West Africa to showcase sustainable flexo prepress solutions

Willstaett, Germany. 05 September 2024 –XSYS, a global leader in prepress technology, has announced its debut at ProPak West Africa, taking place at the Landmark Centre in Lagos, Nigeria, on 10–12 September 2024. In collaboration with MYI, XSYS will be present on **stand number 1A06** to discuss its full range of flexo plates, plate imagers and processing equipment, surface screening solutions, sleeves and adapters, and professional services.

“We’re excited to take part in ProPak 2024 and connect directly with our local customers and prospects in Nigeria. As the largest market in West Africa for flexible and corrugated packaging, the country is a key focus for XSYS,” said Paul Campbell, Sales Director Northern Europe and EEMEA at XSYS. “Partnering with MYI, we will have a strong presence at the event to showcase how our innovative solutions for sustainable flexo printing can help drive growth and efficiency in this dynamic market.”

Showcasing the latest advancements, the booth will be brimming with examples of advanced plate technology from XSYS and print samples demonstrating flexo printing excellence achieved by customers. Among the highlights will be the new, more sustainable, nyloflex® eco ACT and FAC photopolymer plates. First shown at drupa, nyloflex® eco flexo plates are made with up to 29% renewable raw materials and allow for 25% faster processing speeds, resulting in significant savings in costs and waste. There will also be focus on the company’s ThermoFlexX TFxX range of imagers, Woodpecker screening technology, and Catena plate processing equipment, along with the rotec® portfolio of sleeves and adapters.

The largest exhibition for the packaging, plastics, print, food processing and labelling industries in the region, ProPak West Africa 2024 is set to welcome over 250 exhibitors, drawing more than 5,500 visitors from 35+ countries. The event will include live demonstrations, conference sessions and panel discussions, providing visitors with valuable insights into the latest trends and developments.

MYI, XSYS’ partner, is an UAE based service provider and equipment supplier specializing in printing and packaging. Led by General Manager Mohamed Younes, who has over 40 years’ experience in the industry, MYI ensures robust local support for customers across the region.

“Our extensive network of distributors ensures that our customers are supported globally on a local level by knowledgeable and experienced experts,” said Mr Campbell, concluding, “ProPak West Africa 2024 gives us the opportunity to strengthen relationships with repro houses, trade shops and integrated printers, as well as printers considering bringing platemaking in-house. We look forward to fostering new connections and help drive innovation in West Africa’s largest economy.”



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About XSYS

Headquartered in Willstaett, Germany, XSYS operates globally and remains one of the largest suppliers offering both flexographic and letterpress prepress solutions, including plates, sleeves, processors, workflow solutions, and expert professional services, designed to help these industries move forward with increasing innovation, improved productivity and profitability, and a reduced environmental footprint.

In recognizing our endeavor to bring more brilliance into the packaging industry – into the lives of our customers and colleagues – XSYS has achieved a Gold Medal rating from EcoVadis for its sustainability. This distinction goes beyond our commitment to protecting the environment by also evaluating our dedication to social responsibility, diversity, and human rights.

The broad XSYS portfolio comprises some of the industry's best-known brands of consumables (nyloflex® and nyloprint® plates), plate processing equipment (Xpress, ThermoFlexX, and Catena), surface screening software (Woodpecker), plate mounting (rotec®), and washout solvents (nylosolv®).

Brilliant products and services for brilliant print results and business success.