

# **Press** Release

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## XSYS Appoints Polyprint as Distributor for nyloprint® Plates in Colombia

**Willstaett, Germany. 11 September 2024** – XSYS, a leader in providing innovative prepress solutions for the flexographic and letterpress printing industries, is pleased to announce the appointment of Polyprint as the distributor for nyloprint® printing plates in Colombia. This strategic partnership will enhance the availability and support of XSYS's nyloprint® plates in Colombia.

Founded in 1983, Polyprint is renowned for its comprehensive range of high-quality products and services tailored for the printing and decorating industries. With a strong presence in the Colombian market, Polyprint offers solutions including printing plates, and a range of packaging equipment, making them a valuable partner for XSYS.

Matias Katila, Sales Director LATAM at XSYS, commented:

"Polyprint's extensive industry expertise and strong market presence make them an ideal partner for us. Their commitment to quality and customer service aligns perfectly with our values. We are excited to work together to bring our nyloprint® solutions to a broader audience in Colombia."

With this partnership, Polyprint will serve crucial segments such as packaging for tubes, cups, and cans, label printing, pad printing and security printing. These segments demand precision and quality, which are the hallmarks of the nyloprint® range.

Among the nyloprint® portfolio, the nyloprint® WS PRO and WF SHARP plates stand out for their advanced capabilities and recent success in the market:

### nyloprint® WS PRO

The nyloprint® WS PRO is a steel-based water-washable plate that excels in high-end applications, particularly in printing on tubes, cups, and cans. Known for its exceptional durability, detail reproduction and smooth ink transfer, this plate's high resolution of up to 10,160 dpi ensures the highest level of precision, making it ideal for complex designs in the tubes, cups and cans market.

### nyloprint® WF SHARP

For the high-end label market, the nyloprint® WF SHARP offers superior ink transfer and sharp detail reproduction. This film-based, water-washable plate is designed to meet the rigorous demands of label printing, with optimized hardness for enhanced reproduction of the finest highlights and details, as well as uniform, smooth vignettes. It delivers sharply defined text, barcodes, and elements, ensuring superior print quality with improved ink laydown and even, smooth solids.





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David Restrepo, General Manager of Polyprint, noted:

"XSYS's reputation for innovation and quality in the flexographic and letterpress sectors is well-established. We are proud to add the full range of nyloprint® plates to our product lineup, enhancing our offerings and providing our customers with the best-in class analogue and digital solutions for their letterpress printing needs."

#### **About XSYS**

Headquartered in Willstaett, Germany, XSYS operates globally and remains one of the largest suppliers offering both flexographic and letterpress prepress solutions, including plates, sleeves, processors, workflow solutions, and expert professional services, designed to help these industries move forward with increasing innovation, improved productivity and profitability, and a reduced environmental footprint.

In recognizing our endeavor to bring more brilliance into the packaging industry – into the lives of our customers and colleagues – XSYS has achieved a Gold Medal rating from EcoVadis for its sustainability. This distinction goes beyond our commitment to protecting the environment by also evaluating our dedication to social responsibility, diversity, and human rights.

The broad XSYS portfolio comprises some of the industry's best-known brands of consumables (nyloflex® and nyloprint® plates), plate processing equipment (Xpress, ThermoFlexX, and Catena), surface screening software (Woodpecker), plate mounting (rotec®), and washout solvents (nylosolv®).

Brilliant products and services for brilliant print results and business success.

#### **About Polyprint**

Polyprint, established in 1983, is a leading provider of a range of equipment and consumables to the packaging industry in Colombia. Known for its high-quality products and exceptional customer service, Polyprint offers a range of solutions for the printing and packaging industries, including printing plates